

# Digitally advantaged?

► **We need to prepare for an ageing population.**

Use of technology among seniors is growing. But while we're bridging the digital divide for many, some older people may be left behind.

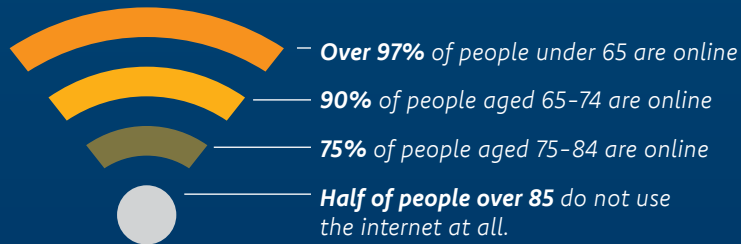


Office for Seniors  
Te Tari Kaumātua

New Zealand Government

Administered by the Ministry of Social Development

# Most Kiwis are online. But not all.



The internet has allowed organisations to move online and reach more customers. But many towns and rural areas have seen services disappear from the high street.

▶ **Does this put these services out of reach for the elderly?**

## Have your say

Between 29 June and 24 August we're asking New Zealanders of all ages what they want for the future. Have your say. Find out about community workshops near you – or set up one of your own.

▶ [superseniors.msd.govt.nz/ageingpopulation](https://superseniors.msd.govt.nz/ageingpopulation)

## More information



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